



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 N

Results as of: 02/28/2018

GMT: CINDY GREGG

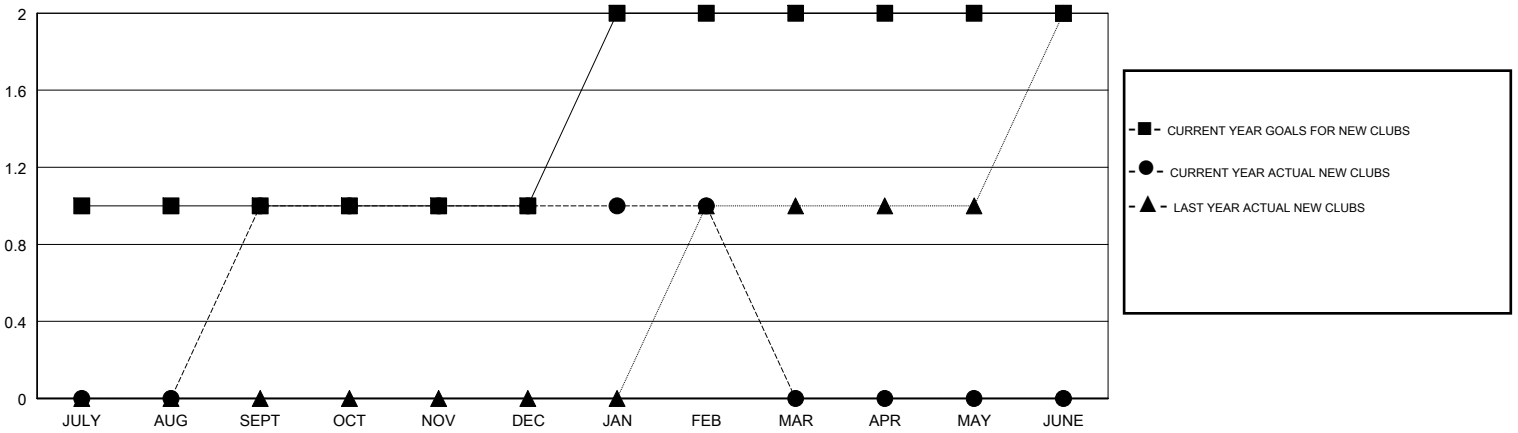
LOCATION PENNSYLVANIA

GMT CA

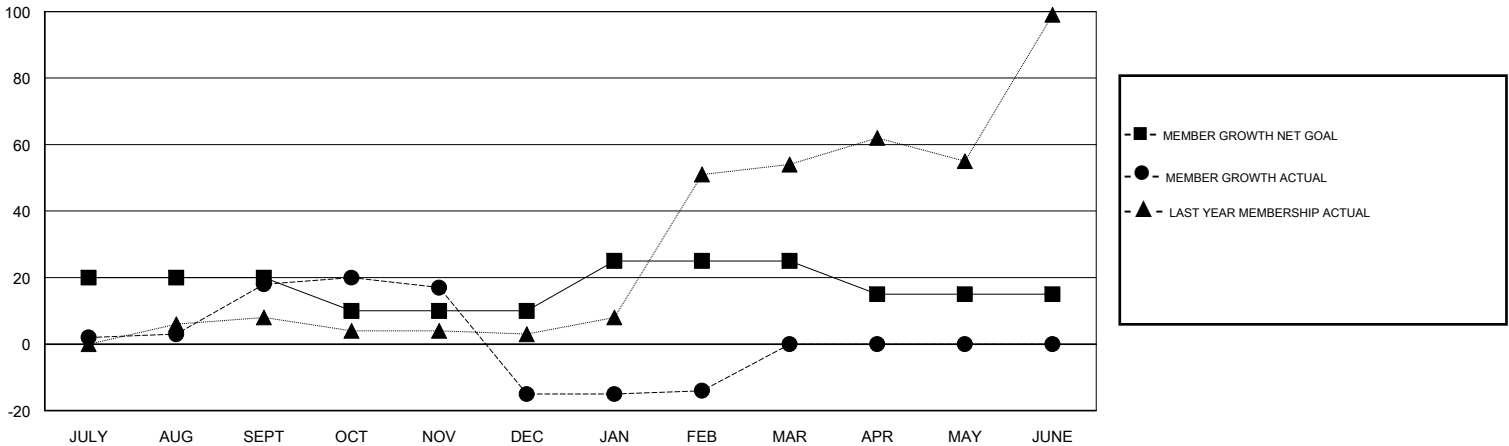
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 1 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 20 | 39 | 17 |
| OCT/NOV/DEC | -10 | 20 | 51 |
| JAN/FEB/MAR | 15 | 15 | 14 |
| APR/MAY/JUNE | -10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 17 CLUBS OF 40 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 746 (71.12%) FEMALE 303 (28.88%) Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u> DECEASED 8 CLUB CANCELLED 0 OTHER 74 TOTAL 82 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 166 FAMILY MEMBERS PAYING HALF DUES 86 |